

**ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD
(Commonwealth MBA/MPA Programme)**

PUBLIC POLICY (5572)

CHECK LIST

SEMESTER: AUTUMN, 2013

This packet comprises the following material:-

1. Text Book
2. Assignment No. 1, 2
3. Assignment Forms (two sets)
4. Course Outlines

In this packet, if you find anything missing out of the above mentioned material, please contact at the address given below:

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H-8, Islamabad
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Wishing you all the best

Dr. M. Majid Mahmood Bagram
Course Coordinator

ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD
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WARNING

- 1. PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
- 2. SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

Course: Public Policy (5572)
Level: Executive MBA/MPA

Semester: Autumn, 2013
Total Marks: 100

Instructions

- (a) All written assignment must be well organized, presented in an easy-to-read format and neat. Moreover, pay particularly close attention to grammar, spelling, punctuation and understandability. Communication is extremely important in this course.
- (b) Documentation is likewise very important. Un-supported statements or opinions are worth less to the reader, who desires to verify your finding. Complete and specific documentation is mandatory. Also, your references should be to primary sources, except in rare unusual situation.
- (c) Quoting should be kept to an absolute minimum.

ASSIGNMENT No. 1

- Q. 1 Talking about the institutional framework of policy making, describe role of bureaucracy, role of interest groups and role of political parties with appropriate examples. **(20)**
- Q. 2 Discuss how Judiciary and Inter-Governmental Relations might impact upon public policy. Also discuss various possible challenges in the policy-making process. **(20)**
- Q. 3 Describe various modes for the study of Public Policy that is Institutional Approach, Incremental Approach and System's Approach. **(20)**
- Q. 4 Discuss Mary Parker Follett's concept of power, including what she would see as the most effective and efficient use of power in implementing public policy. Be sure and discuss the concept of "power over vs. power with." **(20)**
- Q. 5 Describe the major stages involved in Policy Making Process that is Policy Formulation, Policy Implementation, and Policy Evaluation with appropriate examples. **(20)**

ASSIGNMENT No. 2

Total Marks: 100

Instructions:

1. This assignment is a research-oriented activity. You are required to develop a term paper and submit to the tutor for evaluation prior to the final examination. The last date of this assignment will be notified separately by our directorate of regional services and the same will be communicated to you directly as well as through approved study centers assigned to you.
2. You will have to participate in the activity fully, actively and practically to be eligible to sit in the final examination of the course.
3. For the preparation of this assignment, you should first thoroughly review the conceptual framework of the topic and develop a scholarly material of the same giving references, quotations, and extracts of various scholars and experts. Then visit any business/commercial organization and study the relevant practical aspects there. Combining the theoretical and practical aspects, develop a comprehensive paper consisting of at least 20 to 25 typed pages to be submitted to your tutor:
 - (a) Introduction of the topic
 - (b) Important sub-topics
 - (c) Practical study of the organization with respect to the topic
 - (d) Review of theoretical and practical situations merits, de-merits deficiencies or strengths of the organization with respect to the topic under study.
 - (e) Conclusions and recommendations
 - (f) Annex, if any
4. Prepare a copy of this assignment and submit to your tutor for your evaluation.
5. You should prepare the transparencies, charts, or any other illustrative material for effective presentation.
6. If you fail to present this assignment in the class, then you will not be able to sit in the final examination conducted by AIOU.
7. A number of topics given below are the general aspects of the course and you are required to select one of the topics according to the last digit of your roll number. For example, if the roll number is N-9337241, you will select topic number 1, and if the roll number is O-3427185 then you will select topic number 5 (the last digit):
 - 0) Policy Case Study Analysis
 - 1) Policy Formulation
 - 2) Policy Implementation
 - 3) Policy Evaluation
 - 4) The Policy Cycle
 - 5) Influence Groups in Policy
 - 6) Ethics, Accountability and Transparency
 - 7) Decision-Making Models and the Policy Cycle
 - 8) The New Zealand Model of Policy
 - 9) Analyzing Case Studies

PUBLIC POLICY (5572) COURSE OUTLINE

UNIT-1 CASE STUDIES IN POLICY-MAKING

- Introduction
- Self-Assessment Activity 1.1
- Analyzing Case Studies
- Policy Case Study Analysis—a Broad Approach
- Self-Assessment Activity 1.2
- Policy Case Study Analysis—Specific Questions for Analysis
- Self-Assessment Activity 1.3
- Case Studies

UNIT-2 UNDERSTANDING PUBLIC POLICY

- The Meaning, Nature, and Scope of Policy
- Defining Policy
- The Nature of Public Policy
- The Scope of Policy—Theories of Policy
- Objectives of Policy
- Types of Policy Instruments
- The Policy Cycle
- Introduction
- The Policy Agenda
- Policy Appraisal
- Policy Formulation
- Policy Implementation
- Policy Evaluation
- Policy Continuation
- The Importance of Policy in a Modern Context

UNIT-3 POLICY-MAKING: CONTEXTUAL SETTINGS

- The Westminster Model
- The New Zealand Model
- Other Models
- The United States of America
- Former Communist Regimes—the pre-1990 USSR
- Further Reading
- General
- New Zealand
- United States of America
- Pre-1990 USSR
- The Westminster System

UNIT-4 CASE STUDIES IN POLICY-MAKING

- Formal Power Distribution in Policy
- Roles and Actors
- Power
- Values
- The Role of the Political Executive
- The Role of the Permanent Executive
- The Role of the Legislature
- The Role of the Judiciary
- Inter-Governmental Relations

UNIT-5 POLICY-MAKING NETWORKS AND INFLUENCE

- Informal Power Distribution in Policy
- Influence Groups in Policy
- Political Parties
- Interest Groups
- Protest Movements
- Influential Social Groups
- Mass Media
- Other Levels of Government
- International Agencies
- Some Other Theoretical Perspectives

UNIT-6 OPTIMAL POLICY-MAKING

- Normative Models
- Rational Model
- Incremental Model
- The Normative-Optimum Model
- Other Models and Approaches
- Vickers' Art of Judgment Model
- Etzioni's Mixed Scanning Model
- Other Approaches
- Decision-Making Models and the Policy Cycle

UNIT-7 POLICY-MAKING: CONTEMPORARY ISSUES

- Ethics, Accountability and Transparency
- Ethics
- Accountability
- Transparency
- Participation and Consultation
- Economic Pressures
- Other Issues

